# JOHN A. JOHNSON

UX Graphic & Web Designer/Creative Director

cell - 801.310.1426
email - jj@camdas.com
portfolio - Camdas.com
linkedin.com/in/camdaswebdesign
Spanish Fork, UT

## STRENGTHS

- **15+** years experience as a **Front-end Web Designer** creating custom branded user interfaces and supportive marketing materials while managing back end development. **Master of HTML, CSS and responsive design** across all browsers and devices. Some MYSQL, Javascript, SVG, and PHP experience and an expert-level grip on best **UX/UI practices**.

- **25+** years experience as a **Creative Director and UX Graphic Designer** creating innovative products and **packaging**, cutting-edge **branding** and corporate identity.

- **15+** years experience with **WordPress integration**, theming and setup plus creating online business solutions for mobile usability.

- **Adobe Creative Suite** 50,000+ hours: Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat & Dimension. Some Figma experience.

- Known by peers for being innovative and creative, detail oriented and proactive, professional and dependable. A team player with the ability to inspire and drive creative vision with a high level of collaborative temperance and gives credit where credit is due.

- Has strong organizational and entrepreneurial skills able to manage and prioritize multiple ongoing projects through all stages from concept to functional completion while meeting deadlines.

- Enjoys researching cutting-edge trends, refining them and contributing innovative solutions that improve brand awareness, marketing success and production efficiency.

## ACHIEVEMENTS

- Designed packaging for Jeunesse products including Nevo energy drink which won two honors: 2016 American Business Awards Best New Product of the Year (Bronze) and Academy of Interactive and Visual Arts (AIVA) 22nd Annual Communicator Awards Award of Excellence for packaging.

- Developed responsive websites for JeunesseGlobal.com, which won a 2016 AVA Digital Awards Platinum Award, and JeunesseExpo.com, which won a 2015 MarCom Platinum Award.

- Conceived and wrote a patent for an innovative mobile marketing process. Wrote several business plans and marketing presentations.

- Created and developed over 100 websites including original interface design, UX/UI improvement techniques and content management integration. Consulted with clients to identify their needs, including suggestions for site improvement, bidding, and directed requirements to the development team.

- Handled all Keeping Memories Alive's advertising with magazines, internet sites and newspapers including designing ads, budget proposals, creative writing and company representation. Designed 100's of scrapbook paper designs including packaging.

- Designed the blueprint plans and generaled the construction of my current home.

- Grew up on a 1000 acre farm and dairy where I planted and harvested crops, drove and maintained equipment, and often milked over 300 cows early in the morning.

## AWARDS

Brigham Young University - Idaho (Ricks College), Fine Arts Department, Man of the Year

Brigham Young University - Idaho, Dean's List, Academic Scholarship, based on GPA 3.88

Arizona Artist's Guild, Artist of the Year - (High School)

## EXPERIENCE

| | | | |
|---|---|---|---|
| Freelancer/Consultant/Owner | Camdas | Spanish Fork, Utah | 2008 - Present |
| UX Web Designer/Contractor | BlueShift Technologies | Gilbert, Arizona | 2022 - Present |
| UX Web Designer/Contractor | JIFU | Meridian, Idaho | 2022 - 2023 |
| UX Web Designer/Contractor | Kyani / Amare | Idaho Falls, Idaho | 2022 |
| Web Art Director | Jeunesse Global | Draper, Utah | 2018 - 2022 |
| VP Marketing | Vasayo | Pleasant Grove, Utah | 2018 |
| Web Art Director | Jeunesse Global | Draper, Utah | 2016 - 2018 |
| Creative Director | Jeunesse Global | Draper, Utah | 2015 - 2016 |
| Creative Director | MonaVie | South Jordan, Utah | 2014 - 2015 |
| Graphic/Web Designer | MonaVie | South Jordan, Utah | 2011 - 2014 |
| Web Designer | Mars Hill Media | Lehi, Utah | 2009 - 2010 |
| Graphic/Web Designer | Big Fat Logos | Orem, Utah | 2009 |
| Creative Director | BlitzKit | Provo, Utah | 2006 - 2007 |
| Web Designer | VeraCart | Provo, Utah | 2005 - 2007 |
| Manager, Creative Director | Keeping Memories Alive | Spanish Fork, Utah | 1997 - 2005 |

## EDUCATION

| | | |
|---|---|---|
| Associates Fine Arts | Brigham Young University - Idaho | Rexburg, Idaho |
| BA Visual Arts - Graphic Design | Brigham Young University - Provo | Provo, Utah |
| Web Publishing | Utah Valley University | Orem, Utah |